

	Recommended Program of Study for: <b>Sports and Entertainment Marketing</b>									
<b>Career Cluster: Marketing</b>			<b>Career Pathway:</b>							
<b>9<sup>th</sup> Grade</b>	<b>10<sup>th</sup> Grade</b>	<b>11<sup>th</sup> Grade</b>	<b>12<sup>th</sup> Grade</b>	<b>Postsecondary</b>						
English I	English II	English III	English IV	College of Southern Nevada Great Basin College Nevada State College Truckee Meadows Community College University of Nevada, Las Vegas University of Nevada, Reno Western Nevada College						
Algebra I	Geometry I	Algebra II	Senior Level Math Course							
Biology	Chemistry or Geoscience	Junior Level Science Course	Elective <sup>1</sup>							
Health / Computer Literacy	World History	US History	US Government							
Physical Education	Physical Education	Foreign Language <sup>2</sup> or Elective <sup>1</sup>	Foreign Language <sup>2</sup> or Elective <sup>1</sup>							
Principles of Business and Marketing	Sports and Entertainment Marketing I	Sports and Entertainment Marketing II	Sports and Entertainment Marketing Advanced Studies	<b>Career and Technical Student Organizations</b>						
<b>Work-Based Learning</b>		<b>Secondary</b>	<b>-- Articulation --</b>		<b>Postsecondary</b>					
Job Shadowing Internship / Work Experience Career Day / Fair Field Trips / Guest Speakers		Principles of Business and Marketing Sports and Entertainment Marketing I Sports and Entertainment Marketing II		Up to 6 credits at College of Southern Nevada Up to 3 credits at Great Basin College Up to 3 credits at Truckee Meadows Community College Up to 3 credits at Western Nevada College (subject to change)						
<b>CTE Assessments<sup>3</sup></b>		<b>Available Industry Certifications</b>			<b>High Wage - High Skill - High Demand Careers<sup>4</sup></b>					
End of Program Technical Assessment: Sports and Entertainment Marketing Workplace Readiness Skills Assessment (for Employability Skills Standards)		<table><tr><td><u>Certification</u></td><td><u>Provider</u></td></tr><tr><td></td><td></td></tr></table>			<u>Certification</u>	<u>Provider</u>			Event Planners Booking Agent General Manager	Media Buyers/Planners Brand Managers Field Marketing Reps
<u>Certification</u>	<u>Provider</u>									

This Program of Study is based upon the requirements needed for an Advanced Diploma. Academic course names may vary among school districts. All students must pass the high school proficiency exams to qualify for any high school diploma.

<sup>1</sup> Electives may include arts and humanities courses or other career and technical education courses that relate to the program of study.

<sup>2</sup> Foreign Language courses are recommended if a student is planning on entering a university. (See individual university admission policies)

<sup>3</sup> CTE Assessments will be administered during the completion level CTE course.

<sup>4</sup> For additional career and employment information visit <http://www.nvcis.intocareers.org/> and <http://www.NevadaYouth.org>